

SECRETARY OF THE SENATE
11 APR -1 PM 3:00



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Patty Murray, *Chair, DSCC*

Harry Reid, *Majority Leader*

COMMITTED TO ELECTING A DEMOCRATIC SENATE

March 30, 2011

Ms. Quy Vuong
Senior Campaign Finance Analyst
Reports Analysis Division
Federal Election Commission
999 E Street, N.W.
Washington, DC 20463

**Re: Democratic Senatorial Campaign Committee
FEC Identification #C00042366**

Dear Ms. Vuong:

This is in response to your letter dated March 24, 2011 concerning the 30 Day Post-General Report (10/14/10-11/22/10) of the Democratic Senatorial Campaign Committee (the "Committee").

You have asked about a credit for a debt reported on Schedule D. The original debt listed was an estimate of media production costs for an independent expenditure that had been publicly disseminated but not paid in a previous reporting period. The estimated amount was greater than the actual cost by \$10,580.40. The negative entry that appears in the "Amount Incurred this Period" box is the adjustment of the over-estimated amount to bring the outstanding balance to zero.

You also ask about 24 hour notices for "last minute" independent expenditures. It appears that you are missing the 24 Hour report filed by the Committee on 10/15/10, which discloses the first four items on your "Missing 24 Hour Notices" schedule. Attached is a copy of the 10/15/10 24 Hour report plus the Transmission Verification Report. For the last item on your schedule, we did not receive the invoice until 10/19/10. Every effort is made by this Committee to ensure that independent expenditures are reported timely on the 48 Hour and 24 Hour Notices of Independent

120 Maryland Avenue, NE • Washington, DC 20002 • 202-224-2447

Contributions to the DSCC are not deductible as charitable contributions for federal income tax purposes.

Paid for by the Democratic Senatorial Campaign Committee, www.dsc.org, and not authorized by any candidate or candidate's committee.



11020130895



Patty Murray, *Chair, DSCC*

Harry Reid, *Majority Leader*

COMMITTED TO ELECTING A DEMOCRATIC SENATE

Mr. Quy Vuong
March 30, 2010
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Expenditures. It should be noted that the Committee did report \$722,000 in independent expenditures for the associated media buy on 10/12/10.

Finally, you ask about coordinated expenditures that were made after the date of the general election. The bills were incurred by the various campaigns as part of their General 2010 election activities. After the election, the Committee made the decision to pay these as coordinated expenditures with available 2010 441a(d) funds. Therefore they were disclosed on the date the expenses were paid.

We hope that this information adequately answers your questions. If you have any additional questions, please contact the Committee.

Sincerely yours,

Darlene Setter
Treasurer

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11020130894

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 10/15/2010

Democratic Senatorial Campaign Committee

120 Maryland Avenue, NE

Washington

DC

20002

FEC ID No. C00042366

☒ 24-Hour Notice

☐ 48-Hour Notice

SCHEDULE E (FEC Form 3X)

ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 1 / 2

FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER C C00042366
Check if <input checked="" type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice	

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

M M / D D / Y Y Y Y
10 / 14 / 2010

Amount

222362.26

Mailing Address

PO Box 7777

City

Philadelphia

State

PA

Zip Code

19175-0061

Purpose of Expenditure

Media Buy TV

Category/
Type

Office Sought:

House

State: KY

☒ Senate

District: 00

Presidential

Check One:

Support

☒ Oppose

Disbursement For:

Primary

☒ General 2010

Other (specify) : _____

Transaction ID: SE-66745

Calendar Year-To-Date Per Election
for Office Sought

937007.88

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

M M / D D / Y Y Y Y
10 / 14 / 2010

Amount

67637.74

Mailing Address

PO Box 7777

City

Philadelphia

State

PA

Zip Code

19175-0061

Purpose of Expenditure

Media Buy Radio

Category/
Type

Office Sought:

House

State: KY

☒ Senate

District: 00

Presidential

Check One:

Support

☒ Oppose

Disbursement For:

Primary

☒ General 2010

Other (specify) : _____

Transaction ID: SE-66746

Calendar Year-To-Date Per Election
for Office Sought

937007.88

(a) SUBTOTAL of Itemized Independent Expenditures

290000.00

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poersch, Jr.

Signature

M M / D D / Y Y Y Y
10 / 15 / 2010

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

24-Hour Notice

48-Hour Notice

**SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES**

PAGE OF 2 / 2

FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER C C00042366
Check if <input checked="" type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice	

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Mailing Address

PO Box 7777

City

Philadelphia

State

PA

Zip Code

19175-0061

Purpose of Expenditure

Media Buy TV

Category/
Type

Name of Federal Candidate supported or Opposed by expenditure:

Dino Rossi

Date

M M / D D / Y Y Y Y
10 / 14 / 2010

Amount

100000.00

Office Sought:

House

State: WA

☒ Senate

District: 00

Presidential

Check One:

Support

☒ Oppose

Disbursement For:

Primary

☒ General 2010

Other (specify):

Transaction ID: SE-66748

Calendar Year-To-Date Per Election
for Office Sought

1255427.63

Full Name (Last, First, Middle, Initial) of Payee

Shorr Johnson Magnus

Mailing Address

1831 Chestnut Street, 6th FL

City

Philadelphia

State

PA

Zip Code

19103

Purpose of Expenditure

Media Production Estimate

Category/
Type

Name of Federal Candidate supported or Opposed by expenditure:

Dino Rossi

Date

M M / D D / Y Y Y Y
10 / 14 / 2010

Amount

16500.00

Office Sought:

House

State: WA

☒ Senate

District: 00

Presidential

Check One:

Support

☒ Oppose

Disbursement For:

Primary

☒ General 2010

Other (specify):

Transaction ID: SE-66749

Calendar Year-To-Date Per Election
for Office Sought

1255427.63

(a) SUBTOTAL of Itemized Independent Expenditures **116500.00**

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures **406500.00**

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poersch, Jr.

Signature

M M / D D / Y Y Y Y
10 / 15 / 2010

TRANSMISSION VERIFICATION REPORT

TIME : 10/15/2010 16:38
NAME : DSOC
FAX : 2024781318
TEL : 2022242447
SER. # : BROA3J975723

DATE, TIME 10/15 16:37
FAX NO./NAME 92190174
DURATION 00:00:47
PAGE(S) 02
RESULT OK
MODE STANDARD
ECM

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 10/15/2010
Democratic Senatorial Campaign Committee

120 Maryland Avenue, NE

Washington

DC 20002

FEC ID No. C00042366

☒ 24-Hour Notice ☐ 48-Hour Notice

SCHEDULE E (FEC Form 3X)

ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 1/2

FOR LINE 24 OF FORM 3X

FEC IDENTIFICATION NUMBER

NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

Check if ☒ 24-hour notice ☐ 48-hour notice

C C00042366

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

10 / 14 / 2010

Amount

222362.26

Mailing Address
PO Box 7777

City Philadelphia State PA Zip Code 19175-0061

Purpose of Expenditure
Media Buy TV

Category/
Type

Office Sought: ☐ House State: KY
☒ Senate District: 00
☐ Presidential

Name of Federal Candidate supported or Opposed by expenditure:
Rand Paul

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General 2010
☐ Other (specify):

Transaction ID: SE-66745

Calendar Year-To-Date Per Election
for Office Sought 937007.88

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

10 / 14 / 2010

Amount

67637.74

Mailing Address
PO Box 7777

City Philadelphia State PA Zip Code 19175-0061

Purpose of Expenditure
Media Buy Radio

Category/
Type

Office Sought: ☐ House State: KY
☒ Senate District: 00
☐ Presidential

Name of Federal Candidate supported or Opposed by expenditure:

Check One: ☐ Support ☒ Oppose

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11020150897



120 Maryland Avenue, NE
Washington, DC 20002

COMMITTED TO ELECTING
A DEMOCRATIC SENATE

Senior Campaign Finance Analyst
Reports Analysis Division
Federal Election Commission
999 E Street, N.W.
Washington, DC 20463

11 APR - 1 PM 3:00
SECRETARY OF THE SENATE

86805102011

United States Senate

OFFICE OF THE SECRETARY

OFFICE OF PUBLIC RECORDS

THE PRECEDING DOCUMENT WAS:

HAND DELIVERED _____
Date of Receipt

USPS FIRST CLASS MAIL _____
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Postmark

USPS PRIORITY MAIL _____
Postmark
DELIVERY CONFIRMATION OR SIGNATURE CONFIRMATION LABEL ☐

USPS EXPRESS MAIL _____
Postmark

OVERNIGHT DELIVERY SERVICE:

SHIPPING DATE

NEXT BUSINESS DAY DELIVERY

FEDERAL EXPRESS _____

☐

UPS _____

☐

DHL _____

☐

AIRBORNE EXPRESS _____

☐

RECEIVED FROM FEDERAL ELECTION COMMISSION 04-01-11
Date of Receipt

POSTMARK ILLEGIBLE ☐

NO POSTMARK ☐

FAX _____
Date of Receipt

OTHER _____
Date of Receipt or Postmark

PREPARER RD DATE PREPARED 04-01-11

11020130899



11020150900